Economics 2099 – Market Design (= HBS 4150)

Scott Duke Kominers

Logistics

Time. Tuesdays, $15:00-17:15+\epsilon$ (beginning January 25, 2022), plus group discussions to be arranged.

Location. Over Zoom (link available on course website)

Office Hours.

- By appointment https://scottk.youcanbook.me/.
- Over "dinner" After class each week, there will be an *optional*, informal "dinner" discussion. (Historically these have been held at restaurants in Harvard Square, but due to the pandemic they will unfortunately have to be hosted over Zoom instead.)

Course Webpage.

• https://canvas.harvard.edu/courses/102596.

Teaching Assistant.

• Franklyn H. Wang (franklyn_wang@college.harvard.edu).

Course E-mail Address.

• econ2099@gmail.com.

Overview

Description. This course explores the theory and practice of market design. Key topics include auctions, labor market matching, school choice programs, online markets, organ exchange systems, financial market design, and matching with contracts. The first half of the course will introduce market design and its technology; subsequent weeks will discuss recent papers alongside their classical antecedents.

Quasi-Prerequisites. Courses in microeconomics (Economics 1011a, 1080, and/or 2010a,b) and game theory (Economics 1052, 2052 and/or 2087hf) will provide useful context and technical background. Some understanding of algorithms, complexity, and/or combinatorics (e.g., Computer Science 121, 124, and/or 224, Math 152, and/or Applied Math 107) will at times be useful. Courses at the intersection of economics and computation (e.g., Computer Science 136, 234, and/or 236r) are highly complementary. However, I do not believe in formal prerequisites—these observations are made only for the purpose of guidance.

If you are interested in taking the course and are concerned about the difficulty of the material, please *see enrollment information below* and then get in touch early in (or before) the semester. I am inclined to reward individuals for taking risks and stretching themselves.

Enrollment. Because the course is being taught virtually this year, enrollment will unfortunately be more constrained than usual in order to accommodate the group discussion sessions described below. GSAS, HBS, and MIT doctoral students may enroll directly. Students in other programs and schools require permission of the instructor, and will need to file a brief application (https://tinyurl.com/2099-app-2022) detailing their backgrounds and reasons for wanting to enroll. Applications are due Saturday, January 15, at 23:00 EST.

Harvard University, Spring 2022.

Requirements. Evaluation will be based upon (1) discussion and participation (both in-class and in the sessions described below), including a few pre- or post-class polls and/or reflections, and (2) a written "proposal" sketching the content of a market design research or policy paper.

Proposals can be theoretical, empirical, or policy-oriented. The evaluation standard is slightly different for graduate students and undergraduates: Graduate students should aim to produce a proposal that if completed into a full paper would have a nonzero chance at publication in a top journal (or conference) in the appropriate field; undergraduates should/may aim just below that (a top field journal, or tier-1.5 conference). In any event, all proposals should contain as much of the content of the paper as I should reasonably expect you to be able to complete in a couple of months (or even better, slightly more than that!); this means not just a problem statement and survey of the related literature, but also a detailed description of the solution approach, as well as preliminary results. (More information on proposal structure will be provided later.) If your proposed project is empirical and the data is not available within the timeframe of the class, you should give a clear outline of how the data can be obtained, along with precise specification of the proposed empirical strategy. Group work/collaboration is strongly encouraged.

A one-paragraph summary of your proposal topic idea will be due on February 28, 2022, and a 1-2 page sketch will be due on March 28, 2022, The final proposal will be due on May 4, 2022 (the last day of Reading Period).

Group Discussion Sections. Students in the course will be divided into four discussion groups. Each group will meet with the Professor at a regularly scheduled time every other week. This will provide an opportunity to go over questions about the course content, as well as new material that will be introduced exclusively in the discussion sessions. (These sessions are considered part of the course—they substitute for time that has historically been included in the regular class sessions—and participation is required.)

Miscellaneous Policies. It is a course norm that—barring special circumstances—students keep their web cameras "on" during class sessions (excepting brief breaks as needed).

How to Read this Syllabus. "Background" readings will be presented in class. Readings listed as "For Class Discussion" will be discussed intensively, and thus should be read in advance. (Specific advance reading guidance will be provided.) "Further Reading" references may be touched upon in class sessions, but are mostly provided as suggestions for students who wish to explore in more depth.

Topics

Introduction/Overview – January 25, 2022.

For Class Discussion.

David Gale and Lloyd S. Shapley. College admissions and the stability of marriage. American Mathematical Monthly, 69:9–15, 1962.

Background.

- Ronald H. Coase. The problem of social cost. *Journal of Law and Economics*, 3:1–44, 1960.
- Alvin E. Roth. The evolution of the labor market for medical interns and residents: A case study in game theory. *Journal of Political Economy*, 92:991–1016, 1984.
- Alvin E. Roth. The economist as engineer: Game theory, experimentation, and computation as tools for design economics. *Econometrica*, 70:1341–1378, 2002.
- Alvin E. Roth. Deferred acceptance algorithms: History, theory, practice, and open questions. International Journal of Game Theory, 36:537–569, 2008.
- Scott Duke Kominers, Alexander Teytelboym, and Vincent P. Crawford. An invitation to market design. Oxford Review of Economic Policy, 33:541–571, 2017.

Further Reading.

- Christopher Avery, Christine Jolls, Richard A. Posner, and Alvin E. Roth. The market for federal judicial law clerks. *University of Chicago Law Review*, 68:793–902, 2001.
- L. E. Dubins and D. A. Freedman. Machiavelli and the Gale-Shapley algorithm. American Mathematical Monthly, 88:485–494, 1981.

- John H. Kagel and Alvin E. Roth. The dynamics of reorganization in matching markets: A laboratory experiment motivated by a natural experiment. Quarterly Journal of Economics, 115:201–235, 2000.
- Muriel Niederle and Alvin E. Roth. Unraveling reduces mobility in a labor market: Gastroenterology with and without a centralized match. *Journal of Political Economy*, 111:1342–1352, 2003.
- Alvin E. Roth and Xiaolin Xing. Jumping the gun: Imperfections and institutions related to the timing of market transactions. *American Economic Review*, 84:992–1044, 1994.
- Alvin E. Roth and Elliott Peranson. The redesign of the matching market for American physicians: Some engineering aspects of economic design. *American Economic Review*, 89:748–780, 1999.

The Market Designer's Toolbox – February 1, 2022.

For Class Discussion.

Parag A. Pathak and Tayfun Sönmez. Leveling the playing field: Sincere and sophisticated players in the Boston mechanism. *American Economic Review*, 98:1636–1652, 2008.

Background.

- Parag A. Pathak and Tayfun Sönmez. School admissions reform in Chicago and England: Comparing mechanisms by their vulnerability to manipulation. American Economic Review, 103:80–106, 2013.
- Nicole Immorlica and Mohammad Mahdian. Incentives in large random two-sided markets. ACM Transactions on Economics and Computation, 3:#14, 2015.
- Scott Duke Kominers. Respect for improvements and comparative statics in matching markets. Harvard University Working Paper, 2019.
- Benjamin N. Roth and Ran I. Shorrer. Making it safe to use centralized markets: Dominant individual rationality and applications to market design. MIT Working Paper, 2017.
- Avinatan Hassidim, Ran I. Shorrer, and Assaf Romm. "Strategic" players in a strategyproof environment. Hebrew University Working Paper, 2015.
- Georgy Artemov, Yeon-Koo Che, and Yinghua He. Strategic 'mistakes': Implications for market design research. Columbia University Working Paper, 2017.

Further Reading.

- Itai Ashlagi, Yash Kanoria, and Jacob D. Leshno. Unbalanced random matching markets: The stark effect of competition. *Journal of Political Economy*, 125:69–98, 2017.
- Itai Ashlagi and Yannai A. Gonczarowski. Stable matching mechanisms are not obviously strategy-proof. *Journal of Economic Theory*, 177:405–425, 2018.
- Eduardo M. Azevedo and Jacob D. Leshno. A supply and demand framework for two-sided matching markets. *Journal of Political Economy*, 124:1235–1268, 2016.
- Avinatan Hassidim, Déborah Marciano, Assaf Romm, and Ran I. Shorrer. The mechanism is truthful, why aren't you? American Economic Review Papers & Proceedings, 107: 220–224, 2017a.
- Fuhito Kojima and Parag A. Pathak. Incentives and stability in large two-sided matching markets. American Economic Review, 99:608–627, 2009.
- Ran I. Shorrer. Simultaneous search: Beyond independent successes. Pennsylvania State University Working Paper, 2019.

School Choice – February 8, 2022.

For Class Discussion.

Yan Chen and Onur Kesten. Chinese college admissions and school choice reforms: Theory and experiments. Tepper School of Business Working Paper, 2014.

- Michel Balinski and Tayfun Sönmez. A tale of two mechanisms: Student placement. Journal of Economic Theory, 84:73–94, 1999.
- Atila Abdulkadiroğlu and Tayfun Sönmez. School choice: A mechanism design approach. American Economic Review, 93:729–747, 2003.
- Atila Abdulkadiroğlu, Nikhil Agarwal, and Parag A. Pathak. The welfare effects of coordinated assignment: Evidence from the New York City high school match. American Economic Review, 107, 2017.
- Atila Abdulkadiroğlu, Parag A. Pathak, and Alvin E. Roth. Strategyproofness versus efficiency in matching with indifferences: Redesigning the NYC high school match. *American Economic Review*, 99:1954–1978, 2009.
- Fuhito Kojima. School choice: Impossibilities for affirmative action. Games and Economic Behavior, 75:685–693, 2012.
- Isa Emin Hafalir, M. Bumin Yenmez, and Muhammed Ali Yildirim. Effective affirmative action in school choice. *Theoretical Economics*, 8:325–363, 2013.
- Further Reading.
 - Atila Abdulkadiroğlu, Parag A. Pathak, and Alvin E. Roth. The New York City high school match. *American Economic Review*, 95:364–367, 2005a.
 - Atila Abdulkadiroğlu, Parag A. Pathak, Alvin E. Roth, and Tayfun Sönmez. The Boston public school match. American Economic Review, 95:368–371, 2005b.
 - Caterina Calsamiglia and Maia Güell. The illusion of school choice: Empirical evidence from Barcelona. CEPR Discussion Paper No. DP10011, 2014.
 - Battal Doğan and M. Bumin Yenmez. Unified enrollment in school choice: How to improve student assignment in Chicago. Boston College Working Paper, 2017.
 - Umut Dur, Scott Duke Kominers, Parag A. Pathak, and Tayfun Sönmez. Reserve design: Unintended consequences and the demise of Boston's walk zones. *Journal of Political Economy*, 126:2457–2479, 2018.
 - Umut Dur, Parag A. Pathak, and Tayfun Sönmez. Explicit vs. statistical preferential treatment in affirmative action: Theory and evidence from Chicago's exam schools. 2016.
 - Federico Echenique and M. Bumin Yenmez. How to control controlled school choice. American Economic Review, 105:2679–2694, 2015.
 - Roland G. Fryer, Jr. and Glenn C. Loury. Valuing diversity. Journal of Political Economy, 121:747–774, 2013.
 - John William Hatfield, Fuhito Kojima, and Yusuke Narita. Improving schools through school choice: A market design approach. *Journal of Economic Theory*, 166:186–211, 2016.
 - Onur Kesten. School choice with consent. *Quarterly Journal of Economics*, 125:1297–1348, 2010.
 - Onur Kesten and M. Utku Ünver. A theory of school-choice lotteries. Theoretical Economics, 10:543–595, 2015.
 - Parag A. Pathak. The mechanism design approach to student assignment. Annual Review of Economics, 3:513–536, 2011.
 - Parag A. Pathak. What really matters in designing school choice mechanisms. In Bo Honoré, Ariel Pakes, Monika Piazzesi, and Larry Samuelson, editors, Advances in Economics and Econometrics, 11th World Congress of the Econometric Society, pages 176–214. 2017.
 - Parag A. Pathak and Peng Shi. How well do structural demand models work? Counterfactual predictions in school choice. *Journal of Econometrics*, 222:161–195, 2021.

- Peng Shi. Guiding school-choice reform through novel applications of operations research. Interfaces, 45:117–132, 2015.
- Franklyn Wang, Ravi Jagadeesan, and Scott Duke Kominers. Optimizing reserves in school choice: A dynamic programming approach. Operations Research Letters, 47:438–446, 2019.

Food Supply, Scrip, and Pseudo-Markets – February 15, 2022.

For Class Discussion.

- Canice Prendergast. The allocation of food to food banks. *Journal of Political Economy*, forthcoming.
- Canice Prendergast. How food banks use markets to feed the poor. Journal of Economic Perspectives, 31:145–162, 2017.
- Scott Duke Kominers and Alan Lam. Feeding America (A) and (B). Harvard Business School Case 818-130, Supplement 818-131, and Teaching Note 918-082, 2018.

Background.

- Joan Sweeney and Richard James Sweeney. Monetary theory and the great Capitol Hill Baby Sitting Co-op crisis: Comment. *Journal of Money, Credit and Banking*, 9:86–89, 1977.
- Tayfun Sönmez and M. Utku Ünver. Course bidding at business schools. International Economic Review, 51:99–123, 2010.
- Eric Budish. The combinatorial assignment problem: Approximate competitive equilibrium from equal incomes. *Journal of Political Economy*, 119:1061–1103, 2011.
- Eric Budish and Estelle Cantillon. The multi-unit assignment problem: Theory and evidence from course allocation at Harvard. *American Economic Review*, 102:2237–2271, 2012.

Further Reading.

- Mohammad Akbarpour and Afshin Nikzad. Approximate random allocation mechanisms. The Review of Economic Studies, 87:2473–2510, 2020.
- Anna Bogomolnaia and Hervé Moulin. A new solution to the random assignment problem. Journal of Economic Theory, 100:295–328, 2001.
- Eric Budish, Yeon-Koo Che, Fuhito Kojima, and Paul Milgrom. Designing random allocation mechanisms: Theory and applications. *American Economic Review*, 103:585–623, 2013.
- Eric Budish and Judd B. Kessler. Can market participants report their preferences accurately (enough)? *Management Science*, forthcoming.
- Yinghua He, Antonio Miralles, Marek Pycia, and Jianye Yan. A pseudo-market approach to allocation with priorities. *American Economic Journal: Microeconomics*, 10:272– 314, 2018.
- Aanund Hylland and Richard Zeckhauser. The efficient allocation of individuals to positions. Journal of Political Economy, 87:293–314, 1979.
- Ian A. Kash, Eric J. Friedman, and Joseph Y. Halpern. Optimizing scrip systems: crashes, altruists, hoarders, sybils and collusion. *Distributed Computing*, 25:335–357, 2012.
- Ian A. Kash, Eric J. Friedman, and Joseph Y. Halpern. An equilibrium analysis of scrip systems. ACM Transactions on Economics and Computation, 3:#13, 2015.
- Andreu Mas-Colell. Indivisible commodities and general equilibrium theory. Journal of Economic Theory, 16:443–456, 1977.

Organ Allocation – February 22, 2022.

For Class Discussion.

- Michael A. Rees, Ty B. Dunn, Christian S. Kuhr, Christopher L. Marsh, Jeffrey Rogers, Susan E. Rees, Alejandra Cicero, Laurie J. Reece, Alvin E. Roth, Obi Ekwenna, et al. Kidney exchange to overcome financial barriers to kidney transplantation. American Journal of Transplantation, 17:782–790, 2017.
- A. C. Wiseman and J. S. Gill. Financial incompatibility and paired kidney exchange: Walking a tightrope or blazing a trail? *American Journal of Transplantation*, 17:597– 598, 2017.

- Alvin E. Roth, Tayfun Sönmez, and M. Utku Ünver. Kidney exchange. Quarterly Journal of Economics, 119:457–488, 2004.
- Alvin E. Roth, Tayfun Sönmez, and M. Utku Ünver. Efficient kidney exchange: Coincidence of wants in markets with compatibility-based preferences. *American Economic Review*, 97:828–851, 2007.
- Itai Ashlagi and Alvin E. Roth. New challenges in multihospital kidney exchange. American Economic Review, 102:354–359, 2012.
- Mohammad Akbarpour, Shengwu Li, and Shayan Oveis Gharan. Thickness and information in dynamic matching markets. *Journal of Political Economy*, 128:783–815, 2020c.
- Nikhil Agarwal, Itai Ashlagi, Eduardo Azevedo, Clayton R. Featherstone, and Ömer Karaduman. Market failure in kidney exchange. American Economic Review, 109: 4026–4070, 2019a.
- Mohammad Akbarpour, Julien Combe, Yinghua He, Victor Hiller, Robert Shimer, and Olivier Tercieux. Unpaired kidney exchange: Overcoming double coincidence of wants without money. Becker Friedman Institute Working Paper, 2020a.
- Further Reading.
 - Nikhil Agarwal, Itai Ashlagi, Eduardo Azevedo, Clayton Featherstone, and Omer Karaduman. What matters for the productivity of kidney exchange? *AEA Papers & Proceedings*, 108:334–340, 2018a.
 - Nikhil Agarwal, Itai Ashlagi, Michael Rees, Paulo Somaini, and Daniel Waldinger. An empirical framework for sequential assignment: The allocation of deceased donor kidneys. MIT Working Paper, 2019b.
 - Nikhil Agarwal, Itai Ashlagi, Paulo Somaini, and Daniel Waldinger. Dynamic incentives in wait list mechanisms. *AEA Papers & Proceedings*, 108:341–347, 2018b.
 - Sandro Ambuehl. Can incentives cause harm? tests of undue inducement. University of Zurich Working Paper, 2021.
 - Atila Abdulkadiroğlu and Tayfun Sönmez. House allocation with existing tenants. Journal of Economic Theory, 88:233–260, 1999.
 - Itai Ashlagi and Alvin E. Roth. Free riding and participation in large scale, multi-hospital kidney exchange. *Theoretical Economics*, 9:817–863, 2014.
 - Itai Ashlagi, David Gamarnik, Michael Rees, and Alvin E. Roth. The need for (long) chains in kidney exchange. NBER Working Paper No. 18202, 2012.
 - Gary S. Becker, Julio J. Elias, and Karen Ye. The shortage of kidneys for transplant: Altrusim, exchanges, opt in versus opt out, and the market for kidneys. Becker Friedman Institute Working Paper, 2013.
 - Haluk Ergin, Tayfun Sönmez, and M. Utku Ünver. Dual-donor organ exchange. Econometrica, 85:1645–1671, 2017.
 - Judd B. Kessler and Alvin E. Roth. Don't take 'no' for an answer: An experiment with actual organ donor registrations. NBER Working Paper No. 20378, 2014.

- Stephen Leider and Alvin E. Roth. Kidneys for sale: Who disapproves, and why? American Journal of Transplantation, 10:1221–1227, 2010.
- Jacob Leshno. Dynamic matching in overloaded systems. Harvard University Working Paper, 2015.
- Alvin E. Roth. Repugnance as a constraint on markets. Journal of Economic Perspectives, 21:37–58, 2007b.
- Alvin E. Roth, Tayfun Sönmez, and M. Utku Ünver. A kidney exchange clearinghouse in New England. American Economic Review, 95:376–380, 2005.
- Robert Slonim, Carmen Wang, and Ellen Garbarino. The market for blood. *Journal of Economic Perspectives*, 28:177–96, 2014.
- Tayfun Sönmez and M. Utku Ünver. Market design for kidney exchange. In Nir Vulkan, Alvin E. Roth, and Zvika Neeman, editors, *The Handbook of Market Design*, pages 93–137. Oxford University Press, 2013.
- Neil Thakral. The public-housing allocation problem: Theory and evidence from Pittsburgh. Harvard University Working Paper, 2017.
- M. Utku Ünver. Dynamic kidney exchange. Review of Economic Studies, 77:372-414, 2010.

Auctions and Generalized Matching – March 1, 2022.

For Class Discussion.

John William Hatfield and Paul Milgrom. Matching with contracts. American Economic Review, 95:913–935, 2005.

Background.

- Alexander S. Kelso, Jr. and Vincent P. Crawford. Job matching, coalition formation, and gross substitutes. *Econometrica*, 50:1483–1504, 1982.
- Frank Gul and Ennio Stacchetti. Walrasian equilibrium with gross substitutes. Journal of Economic Theory, 87:95–124, 1999.
- Federico Echenique. Contracts vs. salaries in matching. American Economic Review, 102: 594–601, 2012.

Further Reading.

- Hiroyuki Adachi. On a characterization of stable matchings. *Economics Letters*, 68:43–49, 2000.
- Mohammad Akbarpour, Scott Duke Kominers, Kevin Michael Li, Shengwu Li, and Paul R. Milgrom. Investment incentives in near-optimal mechanisms. Stanford Graduate School of Business Working Paper, 2020b.
- Orhan Aygün and Tayfun Sönmez. Matching with contracts: Comment. American Economic Review, 103:2050–2051, 2013.
- Elizabeth Baldwin and Paul Klemperer. Understanding preferences: "demand types," and the existence of equilibrium with indivisibilities. *Econometrica*, 87:867–932, 2019.
- Dirk Bergemann and Juuso Välimäki. Information acquisition and efficient mechanism design. *Econometrica*, 70:1007–1033, 2002.
- Benjamin Edelman, Michael Ostrovsky, and Michael Schwarz. Internet advertising and the generalized second-price auction: Selling billions of dollars worth of keywords. *American Economic Review*, 97:242–259, 2007.
- Tamás Fleiner. A fixed-point approach to stable matchings and some applications. *Mathematics of Operations Research*, 28:103–126, 2003.
- Frank Gul and Ennio Stacchetti. The English auction with differentiated commodities. Journal of Economic Theory, 92:66–95, 2000.
- John William Hatfield, Fuhito Kojima, and Scott Duke Kominers. Strategy-proofness, investment efficiency, and marginal returns: An equivalence. Becker Friedman Institute Working Paper, 2020.

- Yuichiro Kamada and Fuhito Kojima. Efficient matching under distributional constraints: Theory and applications. *American Economic Review*, 105:67–99, 2015.
- Paul Klemperer. The product-mix auction: A new auction design for differentiated goods. Journal of the European Economic Association, 8:526–536, 2010.
- R. Preston McAfee and John McMillan. Auctions and bidding. Journal of Economic Literature, 25:699–738, 1987.
- Paul Milgrom and Ilya Segal. Clock auctions and radio spectrum reallocation. Journal of Political Economy, 128:1–31, 2020.
- Alexander Teytelboym (R) Shengwu Li (R) Scott Duke Kominers (R) Mohammad Akbarpour (R) Piotr Dworczak. Discovering auctions: Contributions of Paul Milgrom and Robert Wilson. Scandinavian Journal of Economics, 123:709–750, 2021.

Generalized Matching in Practice – March 8, 2022.

For Class Discussion.

- Tayfun Sönmez and Tobias B. Switzer. Matching with (branch-of-choice) contracts at United States Military Academy. *Econometrica*, 81:451–488, 2013.
- Tayfun Sönmez. Bidding for army career specialties: Improving the ROTC branching mechanism. Journal of Political Economy, 121:186–219, 2013.

- John William Hatfield and Fuhito Kojima. Substitutes and stability for matching with contracts. *Journal of Economic Theory*, 145:1704–1723, 2010.
- Ravi Jagadeesan. Cadet-branch matching in a Kelso-Crawford economy. American Economic Journal: Microeconomics, 11:191–224, 2019.
- Scott Duke Kominers and Tayfun Sönmez. Matching with slot-specific priorities: Theory. *Theoretical Economics*, 11:683–710, 2016.
- John William Hatfield and Scott Duke Kominers. Hidden substitutes. Harvard University Working Paper, 2019.
- Kyle Greenberg, Parag A. Pathak, and Tayfun Sönmez. Mechanism design meets priority design: Redesigning the US Army's branching process. NBER Working Paper No. 28911, 2021.
- Avinatan Hassidim, Assaf Romm, and Ran I. Shorrer. Redesigning the Israeli psychology master's match. American Economic Review Papers & Proceedings, 107:205–209, 2017b.
- Avinatan Hassidim, Assaf Romm, and Ran I. Shorrer. Need vs. merit: The large core of college admissions markets. 2018. Pennsylvania State University Working Paper.
- John William Hatfield and Scott Duke Kominers. Contract design and stability in manyto-many matching. *Games and Economic Behavior*, 101:78–97, 2017.
- Michael Ostrovsky. Stability in supply chain networks. *American Economic Review*, 98: 897–923, 2008.
- John William Hatfield, Scott Duke Kominers, Alexandru Nichifor, Michael Ostrovsky, and Alexander Westkamp. Stability and competitive equilibrium in trading networks. *Journal of Political Economy*, 121:966–1005, 2013.
- Thomas Morstyn, Alexander Teytelboym, and Malcolm D. McCulloch. Bilateral contract networks for peer-to-peer energy trading. *IEEE Transactions on Smart Grid*, 10:2026– 2035, 2018.

Further Reading.

- Eduardo M. Azevedo and John William Hatfield. Existence of stable matchings in large markets with complementarities. University of Texas at Austin Working Paper, 2018.
- Eduardo M. Azevedo, E. Glen Weyl, and Alexander White. Walrasian equilibrium in large, quasilinear markets. *Theoretical Economics*, 8:281–290, 2013.
- Yeon-Koo Che, Jinwoo Kim, and Fuhito Kojima. Stable matching in large economies. Econometrica, 87:65–110, 2019.
- Tamás Fleiner, Zsuzsanna Jankó, Akihisa Tamura, and Alexander Teytelboym. Trading networks with bilateral contracts. Oxford University Working Paper, 2018.
- Tamás Fleiner, Ravi Jagadeesan, Zsuzsanna Jankó, and Alexander Teytelboym. Trading networks with frictions. *Econometrica*, 87:1633–1661, 2019.
- John William Hatfield and Scott Duke Kominers. Matching in networks with bilateral contracts. American Economic Journal: Microeconomics, 4:176–208, 2012.
- John William Hatfield, Scott Duke Kominers, Alexandru Nichifor, Michael Ostrovsky, and Alexander Westkamp. Full substitutability. *Theoretical Economics*, 14:1535–1590, 2019.
- John William Hatfield, Scott Duke Kominers, Alexandru Nichifor, Michael Ostrovsky, and Alexander Westkamp. Chain stability in trading networks. *Theoretical Economics*, 16: 197–234, 2021a.
- John William Hatfield, Scott Duke Kominers, and Alexander Westkamp. Stability, strategyproofness, and cumulative offer mechanisms. *Review of Economic Studies*, 88:1457– 1502, 2021b.
- Ning Sun and Zaifu Yang. Equilibria and indivisibilities: Gross substitutes and complements. *Econometrica*, 74:1385–1402, 2006.
- Ning Sun and Zaifu Yang. A double-track adjustment process for discrete markets with substitutes and complements. *Econometrica*, 77:933–952, 2009.
- M. Bumin Yenmez. A college admissions clearinghouse. Journal of Economic Theory, 176: 859–885, 2018.

Markets for Intellectual Property – March 15, 2022.

For Class Discussion.

- Lauren Cohen, Umit G. Gurun, and Scott Duke Kominers. Patent trolls: Evidence from targeted firms. *Management Science*, 65:5461–5486, 2019.
- Scott Duke Kominers. One thing you don't need is stronger patents. *Bloomberg View*, July 6, 2017.

- Andrei Hagiu and David B. Yoffie. The new patent intermediaries: Platforms, defensive aggregators, and super-aggregators. *Journal of Economic Perspectives*, 27:45–65, 2013.
- Joshua S. Gans and Scott Stern. Designing markets for ideas. In Nir Vulkan, Alvin E. Roth, and Zvika Neeman, editors, *The Handbook of Market Design*, pages 222–248. Oxford University Press, 2013.
- Robin Feldman and Mark A. Lemley. Do patent licensing demands mean innovation? *Iowa Law Review*, 101:137–189, 2015.
- Eric Budish, Benjamin N. Roin, and Heidi L. Williams. Do firms underinvest in longterm research? Evidence from cancer clinical trials. American Economic Review, 105: 2044–2085, 2015.
- Michele Boldrin and David K. Levine. The case against patents. Journal of Economic Perspectives, 27:3–22, 2013.
- Colleen Chien. Why it's time to open up our patent system. *The Washington Post*, June 30, 2015.

- Michael Kremer. Patent buyouts: A mechanism for encouraging innovation. *Quarterly Journal of Economics*, 113:1137–1167, 1998.
- Lauren Cohen, John M. Golden, Umit G. Gurun, and Scott Duke Kominers. 'Troll' check? A proposal for administrative review of patent litigation. Boston University Law Review, 97:1775–1841, 2017.

Further Reading.

- James E. Bessen, Michael J. Meurer, and Jennifer Ford. The private and social costs of patent trolls. *Regulation*, 34:26–35, 2011.
- Lauren H. Cohen and Umit G. Gurun. Buying the verdict. NBER Working Paper No. 24542, 2018.
- Lauren H. Cohen, Umit G. Gurun, Scott Duke Kominers, and George Hou. Patent trolling. Harvard Business School Background Note 218-085, 2018.
- Christopher A. Cotropia, Jay P. Kesan, and David L. Schwartz. Unpacking patent assertion entities (PAEs). *Minnesota Law Review*, 99:649–703, 2014.
- Gaétan De Rassenfosse, Adam B. Jaffe, and Elizabeth Webster. Low-quality patents in the eye of the beholder: Evidence from multiple examiners. *Journal of Law, Economics, and Organization*, 37:607–636, 2021.
- Timo Fischer and Jan Leidinger. Testing patent value indicators on directly observed patent value – an empirical analysis of Ocean Tomo patent auctions. *Research Policy*, 43:519–529, 2014.
- Alberto Galasso and Mark Schankerman. Patent thickets, courts, and the market for innovation. RAND Journal of Economics, 41:472–503, 2010.
- Stephen Kiebzak, Greg Rafert, and Catherine E. Tucker. The effect of patent litigation and patent assertion entities on entrepreneurial activity. *Research Policy*, 45:218–231, 2016.
- Josh Lerner and Jean Tirole. The economics of technology sharing: Open source and beyond. *Journal of Economic Perspectives*, 19:99–120, 2005.
- Josh Lerner and Jean Tirole. Standard essential patents. *Journal of Political Economy*, 123:547–586, 2015.
- Catherine E. Tucker. Patent trolls and technology diffusion: The case of medical imaging. 2014. MIT Working Paper.
- Heidi L. Williams. Intellectual property rights and innovation: Evidence from the human genome. *Journal of Political Economy*, 121:1–27, 2013.
- Heidi L. Williams. How do patents affect research investments? Annual Review of Economics, 9:441–469, 2017.

Pandemic Vaccination and Rationing – March 22, 2022.

For Class Discussion.

Parag A Pathak, Tayfun Sönmez, M. Utku Ünver, and M. Bumin Yenmez. Fair allocation of vaccines, ventilators and antiviral treatments: Leaving no ethical value behind in health care rationing. Boston College Working Paper, 2020.

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Crypto and Web3 – March 29, 2022.

Readings to be announced.

Addressing Inequality – April 5, 2022.

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Refugees, Immigration, and Economic Development – April 12, 2022.

For Class Discussion.

Reshmann Hussam, Natalia Rigol, and Benjamin Roth. Targeting high ability entrepreneurs using community information: Mechanism design in the field. *American Economic Review*, forthcoming.

Background.

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New Horizons – April 19, 2022.

(Guests to be announced.)

Student Talks/Course Wrap – April 26, 2022.

For Class Discussion.

Scott Duke Kominers. Good markets (really do) make good neighbors. SIGecom Exchanges, 16:12–26, 2018.

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Related Areas

Search/Decentralized Matching.

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Mechanism Design.

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Algorithmic Game Theory.

Noam Nisan, Tim Roughgarden, Eva Tardos, and Vijay V. Vazirani, editors. *Algorithmic Game Theory*. Cambridge University Press, 2007.

Privacy.

Cynthia Dwork and Aaron Roth. The Algorithmic Foundations of Differential Privacy, volume 9 of Foundations and Trends in Theoretical Computer Science. 2014.

Miscellany

Food for Thought.

Bobby Hundreds. This is Not a T-shirt: A Brand, a Culture, a Community-a Life in Streetwear. MCD, 2019.

A Useful Book.

David Allen. Getting Things Done: The Art of Stress-Free Productivity. Penguin, 2015.

Interesting Properties of the Course Number(s).

- The course number is a "safe prime" that is, 2099 is prime and (2099 1)/2 = 1049 is also prime.
- The binary representation of the course number (100000110011) is also the decimal representation of a prime.
- The course number is the smallest prime that is the sum of 29 consecutive primes $(2099 = 13 + 17 + \dots + 139)$.
- The course number is in the four-step Fibonacci sequence starting with 0, 1, 1, and 1.
- The course number is the least number having exactly 37 representations in the form ab + ac + bc with 0 < a < b < c.
- Assuming no changes in our calendar system, the year 2099 will have exactly three "Fridays the Thirteenth."
- The HBS cross-listing number is the first "5-powerful number" that is, 4150 is the smallest number that is the sum of the fifth powers of its digits $(4150 = 1024 + 1 + 3125 + 0 = 4^5 + 1^5 + 5^5 + 0^5)$.
- The HBS cross-listing number is the smallest integer k such that $\frac{50!+k}{50}$ is prime.
- The HBS cross-listing number is a Rothian number.
- The HBS cross-listing number satisfies a Spironacci-style recurrence.